

What is claimed is:

1. A print media for use in an imaging device, the print media comprising:  
a first sheet having a printable surface and a second surface opposite the  
printable surface, wherein the first sheet is deformable about a plane of  
the printable surface; and  
a second sheet adhered to the second surface of the first sheet, wherein the  
second sheet is rigid about the plane of the printable surface;  
wherein the first sheet is separable from the second sheet.
2. The print media of claim 1, wherein the second sheet is adhered to the second  
surface of the first sheet using a pressure sensitive adhesive interposed between  
the second sheet and the second surface of the first sheet.
3. The print media of claim 2, wherein the pressure sensitive adhesive is  
configured to remain on the second surface of the first sheet upon separation of  
the first and second sheets.
4. The print media of claim 3, further comprising a release agent on the second  
sheet interposed between the pressure sensitive adhesive and the second sheet.
5. The print media of claim 2, wherein the pressure sensitive adhesive is  
configured to remain on the second sheet upon separation of the first and second  
sheets.
6. The print media of claim 1, wherein the second sheet is adhered to the second  
surface of the first sheet using a dry adhesive interposed between the second  
sheet and the second surface of the first sheet.
7. The print media of claim 1, wherein the second sheet is adhered to the second  
surface of the first sheet by static forces.

PRINTING SURFACE

8. The print media of claim 1, wherein the first sheet comprises an elastic material selected from the group consisting of rubbers and elastomers.
9. The print media of claim 1, wherein the printable surface contains a surface treatment.
10. The print media of claim 9, wherein the surface treatment is selected from the group consisting of a corona treatment of the printable surface and a print coating applied to the printable surface.
11. The print media of claim 1, wherein the first substrate has a characteristic selected from the group consisting of opaque, translucent and transparent.
12. The print media of claim 1, wherein the second sheet comprises a material selected from the group consisting of paper, high-density polyolefins and polyesters.
13. A print media for use in an imaging device, the print media comprising:  
a carrier layer;  
an elastomeric layer; and  
an adhesive layer interposed between the carrier layer and the elastomeric layer;  
wherein a side of the elastomeric layer opposite the adhesive layer is adapted to accept marking material; and  
wherein either the carrier layer or the elastomeric layer is adapted to release from the adhesive layer.
14. The print media of claim 13, wherein the adhesive layer comprises a pressure-sensitive adhesive and wherein the carrier layer is adapted to release from the adhesive layer.
15. The print media of claim 13, wherein the adhesive layer comprises a dry adhesive.

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- 16. The print media of claim 15, wherein the elastomeric layer is adapted to release from the adhesive layer.
- 17. A method of generating a stretchable image, comprising:
  - generating image data;
  - generating an output image on a printable surface of a print media in response to the image data, wherein the print media comprises an elastomeric sheet having the printable surface and wherein the elastomeric sheet is adhered to a carrier layer; and
  - separating the elastomeric sheet from the carrier layer.
- 18. The method of claim 17, wherein the elastomeric sheet is adhered to the carrier layer using an adhesive layer and wherein the adhesive layer is configured to remain on the elastomeric sheet upon separating the elastomeric sheet from the carrier layer.
- 19. The method of claim 17, wherein generating the image data is performed on a personal computer and generating the output image is performed on an imaging device in communication with the personal computer, and wherein the imaging device is of a type selected from the group consisting of an inkjet printer, a laser printer, a plotter and a multi-function imaging device.
- 20. The method of claim 17, wherein generating the image data is performed on an imaging device and generating the output image is performed on the same imaging device.